

PRODUCT INFORMATION

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PARKER MERCHANTISE LISTING

Product	Model	Cap	Barrel Colors	Stylus	Super Soft Tip	Floating Ball Pen
Systemark	Imperial Flighter GT	22K Gold Electroplated Brushed Stainless Steel	22K Gold Electroplated Brushed Stainless Steel	\$20.00 10.00	\$20.00 10.00	\$20.00 10.00
	Flighter CT	22K Gold Electroplated Brushed Stainless Steel	Brushed Stainless Steel	5.00	5.00	5.00
Place Vendome	Grain d'Orge Milleries	Heavy Gold Electroplate Heavy Gold Electroplate	Heavy Gold Electroplate Heavy Gold Electroplate	50.00 50.00	50.00 50.00	50.00 50.00
	Ecorce	Heavy Gold Electroplate	Heavy Gold Electroplate	35.00 35.00	35.00 35.00	35.00 35.00
	Grain d'Orge Milleries	Heavy Silverplate	Heavy Silverplate	35.00 35.00	35.00 35.00	35.00 35.00
	Ecorce	Heavy Silverplate	Heavy Silverplate	35.00 35.00	35.00 35.00	35.00 35.00
Product	Model	Cap	Barrel Colors	Pen	Soft Tip	Ball Pen
75	75 Presidential	14K Gold Sterling Silver	14K Gold Sterling Silver	\$400.00 50.00	\$375.00 30.00	\$350.00 22.50
	75 Sterling	22K Gold Electroplated	22K Gold Electroplated	40.00	22.50	20.00
	75 Imperial	Stainless Steel	Stainless Steel	27.50	12.50	10.00
	75 Flighter	Salvaged Brass	Salvaged Brass	225.00		
	75 Queen Elizabeth	Sterling Silver 22K Gold Electroplated Brushed Stainless Steel	Sterling Silver 22K Gold Electroplated Brushed Stainless			
Classic	Sterling Silver Flighter	Black, Grey, Dark Blue, Sage Red	Black, Grey, Dark Blue, Sage Red	20.00	16.75 13.50 6.00	16.75 13.50 6.00
51	Classic	Stainless Steel	Stainless Steel Stainless Steel	10.00 8.75	7.50 4.98	7.50*
45	Flighter Special	Stainless Steel Stainless Steel	Stainless Steel Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue		5.00 3.98	7.50 7.00
Ball Pen	45 Flighter	Stainless Steel	Stainless Steel	5.00	5.00	7.50
Pencil Sets	45 Special	Stainless Steel	Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue	3.98	7.00	
	Special Jotter	Stainless Steel	Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue, White	2.50	2.98*	

PRODUCT INFORMATION

PARKER MERCANDISE LISTING

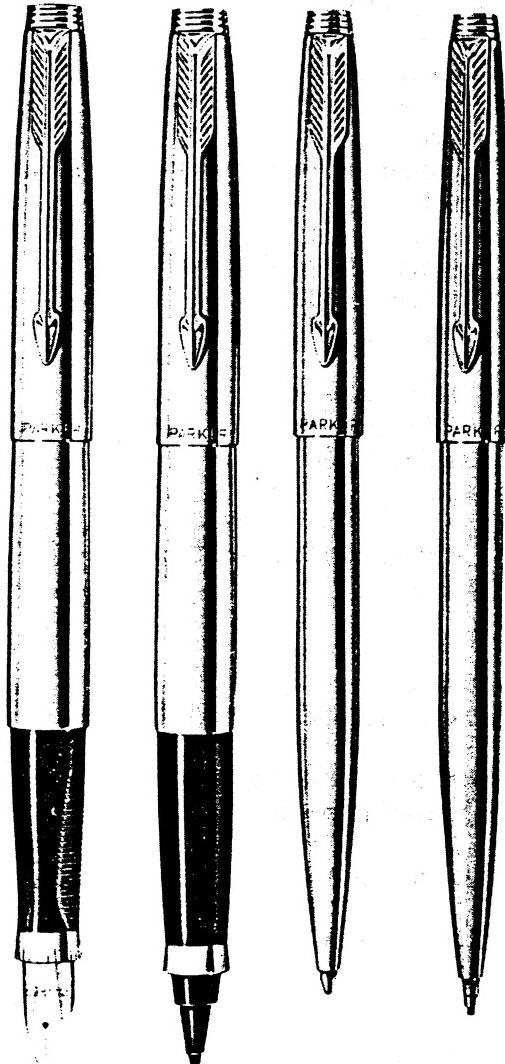
PRODUCT INFORMATION

Product	Model	Cap	Barrel Colors	Pen	Soft Tip	Ball Pen	Pencil
Jotter	Special Calendar	Stainless Steel Stainless Steel	Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue, White Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue, White			\$2.50 2.98	
Pencil	Cartridge	Stainless Steel	Black, Grey, Dark Blue, Olive, Matador Red, Vista Blue, white				\$2.98*
Big Red		Orange-Red, Black, Green Yellow, Red, Blue, White	Orange-Red, Black, Green, Yellow, Red, Blue, White	\$2.98	2.98		
Woman's Big Red		Orange-Red, Black, Green Yellow, Red, Blue, White	Orange-Red, Black, Green, Yellow Red, Blue, White	3.98	3.98		
Big Red, White & Blue		White Stars Against Blue Background	Red and White Stripes	5.00	5.00		
Swinger		Black, Blue, Green, Orange, Red, White, Yellow	Black, Blue, Green, Orange, Red, White, Yellow		5.00		
Parker Park-it		Stainless Steel	Black			3.98	
Pen Parker Desk Set		Black	Black			3.98 (without Chain) 4.98 (with Chain)	
Pen Parker GT Desk Set		Black, Brown	Black, Brown			5.98 (without Chain) 6.98 (with Chain)	

1 July 1977

*cartridge pencil

75 PRESIDENTIAL



6-227-1	Fountain Pen	\$ 400.00
6-227-2	Soft Tip Pen	375.00
6-228-3	Ball Pen	350.00
6-228-5	Cartridge Pencil	350.00
7-227-1(5)	Fountain Pen & Cartridge Pencil	750.00
7-227-1(3)	Fountain Pen & Ball Pen	750.00
7-228-3(5)	Ball Pen & Cartridge Pencil	700.00
7-227-1(8)	Fountain Pen, Ball Pen & Cartridge Pencil	1,100.00

CAP: 14K Gold
CLIP: Gold Electroplated
BARREL: 14K Gold
NIB: 14K Gold
NIB POINT
SIZES: Extra Fine - Fine - Medium - Broad

Converter installed in fountain pen, one washable blue ink cartridge provided.

Black Systemark Stylus and black Systemark Super Soft Tip refills provided with soft tip pen.

Blue-medium refill in ball pen.

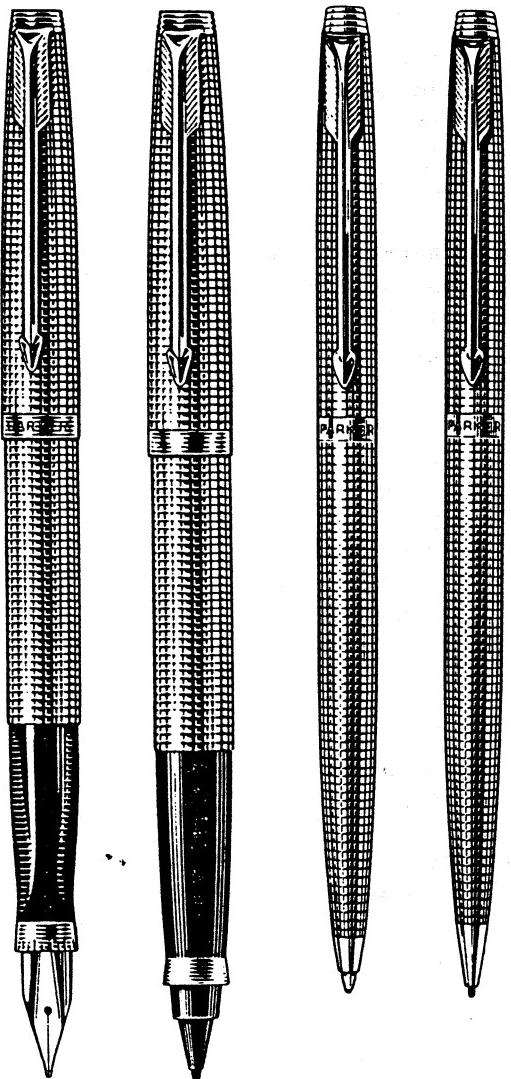
Black-medium refill in cartridge pencil.

Approx.

Weight:	3/4oz.	3/4 oz.	3/4 oz.	1/2 oz.
Size:	5-1/4"	5-1/4"	5-1/8"	5-1/4"

**PRODUCT INFORMATION
HIGH LINE**

75 STERLING



Approx.

Weight:	1 oz.	1 oz.	3/4 oz.	3/4 oz.
Size:	5"	5"	5"	5"

6-131-1	Fountain Pen	\$ 50.00
6-131-2	Soft Tip Pen	30.00
6-141-3	Ball Pen	22.50
6-131-4	Mechanical Pencil	22.50
7-131-1(4)	Fountain Pen & Mechanical Pencil	72.50
7-131-1(3)	Fountain Pen & Ball Pen	72.50
7-141-3(4)	Ball Pen & Mechanical Pencil	
7-131-1(7)	Fountain Pen, Ball Pen & Mechanical Pencil	45.00
7-131-2(3)	Ball Pen & Soft Tip	95.00
	CAP: Sterling Silver	
	CLIP: Gold Electroplated	
	BARREL: Sterling Silver	
	NIB: 14K Gold	
	NIB POINT	
	SIZES: Extra-Fine - Fine - Medium - Broad	

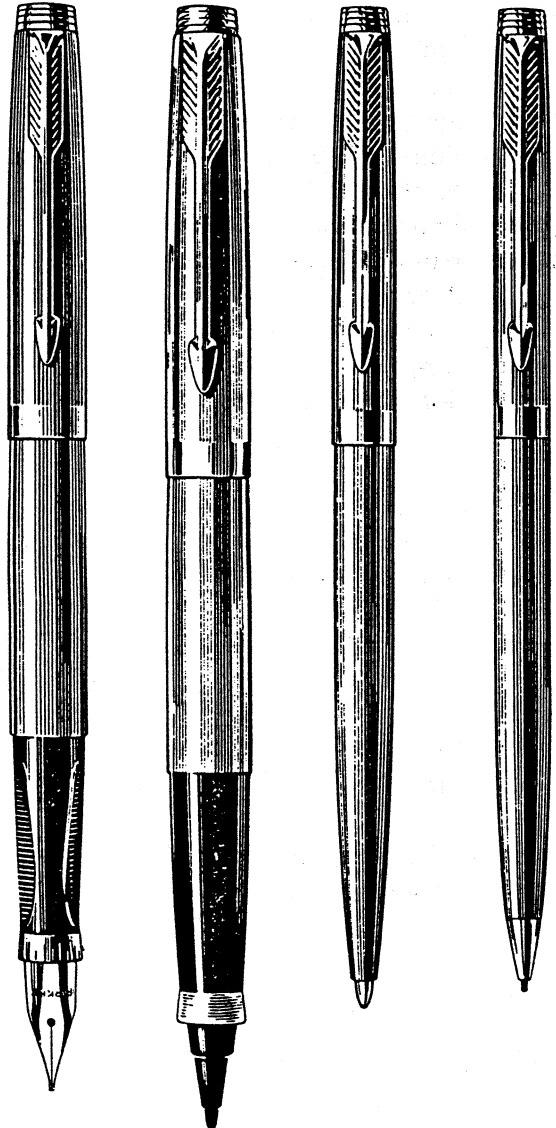
Converter installed in fountain pen, one washable blue ink cartridge provided.

Black Systemark Stylus and black Systemark Super Soft Tip refills provided with soft tip pen.

Blue-medium refill in ball pen.

Medium-black lead in mechanical pencil.

75 IMPERIAL



6-559-1	Fountain Pen	\$ 40.00
6-559-2	Soft Tip Pen	22.50
6-559-3	Ball Pen	20.00
6-559-4	Mechanical Pencil	20.00
7-559-1(4)	Fountain Pen & Mechanical Pencil	60.00
7-559-1(3)	Fountain Pen & Ball Pen	60.00
7-559-3(4)	Ball Pen & Mechanical Pencil	40.00
7-559-1(7)	Fountain Pen, Ball Pen & Mechanical Pencil	80.00
7-559-2(3)	Soft Tip & Ball Pen	42.50

CAP: 22K Gold Electroplated

CLIP: Gold Electroplated

BARREL: 22K Gold Electroplated

NIB: 14K Gold

NIB POINT

SIZES: Extra-Fine - Fine - Medium - Broad

Converter installed in fountain pen, one washable blue ink cartridge provided.

Black Systemark Stylus and black Systemark Super Soft Tip refills provided with soft tip pen.

Blue medium refill in ball pen.

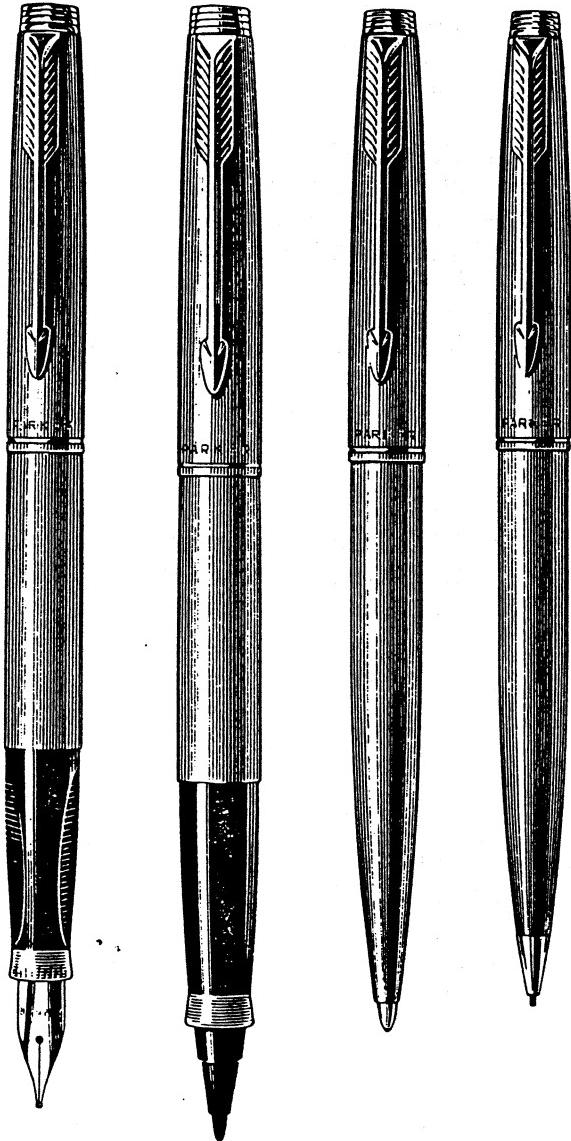
Medium-black refill in mechanical pencil

Approx.

Weight:	1 oz.	1 oz.	3/4 oz.	3/4oz.
Size:	5"	5"	5"	5"

**PRODUCT INFORMATION
HIGH LINE**

75 FLIGHTER



6-543-1	Fountain Pen	\$ 27.50
6-543-2	Soft Tip Pen	12.50
6-543-3	Ball Pen	10.00
6-543-4	Mechanical Pencil	10.00
7-543-1(4)	Fountain Pen & Mechanical Pencil	37.50
7-543-1(3)	Fountain Pen & Ball Pen	37.50
7-543-3(4)	Ball Pen & Mechanical Pencil	20.00
7-543-1(7)	Fountain Pen, Ball Pen & Mechanical Pencil	47.50
7-543-2(3)	Soft Tip & Ball Pen	22.50

CAP: Brushed Stainless Steel

CLIP: Gold Electroplated

BARREL: Brushed Stainless Steel

NIB: 14K Gold

NIB POINT

SIZES: Extra-Fine - Fine - Medium - Broad

Converter installed in fountain pen, one washable blue ink cartridge provided.

Black Systemark Stylus and black Systemark Super Soft Tip refills provided with soft tip pen.

Blue-medium refill in ball pen.

Medium-black lead in mechanical pencil.

pprox.

weight:	1 oz.	1 oz.	3/4 oz.	3/4 oz.
length:	5-1/2"	5-1/2"	5-1/8"	5-1/8"

PRODUCT INFORMATION
HIGH LINE

5

75 QUEEN ELIZABETH



6-595-1 Fountain Pen \$ 225.00

CAP: Salvaged Brass
CLIP: Gold Electroplated
BARREL: Salvaged Brass

NIB: 14K Gold
NIB POIN
SIZES: Extra-Fine - Fine - Medium -
Broad

Converter installed in fountain pen, one washable blue ink cartridge provided.

Approx.

Weight: 1 oz.
Size: 5-1/2"

**PRODUCT INFORMATION
HIGH LINE**

PLACE VENDOME

Grain d'Orge



Milleraies



Ecorce



Approx.

Weight:

1 oz.

Size:

5"

1 oz.

5"

1 oz.

5"

Heavy Gold Electroplate Floating Ball Pen \$50.00

6-614-3(6) Grain d'Orge

6-613-3(6) Milleraies

6-608-3(6) Ecorce

CAP: Heavy Gold Electroplate

CLIP: Heavy Gold Electroplate

BARREL: Heavy Gold Electroplate

Heavy Silverplate Floating Ball Pen \$35.00

6-615-3(6) Grain d'Orge

6-611-3(6) Milleraies

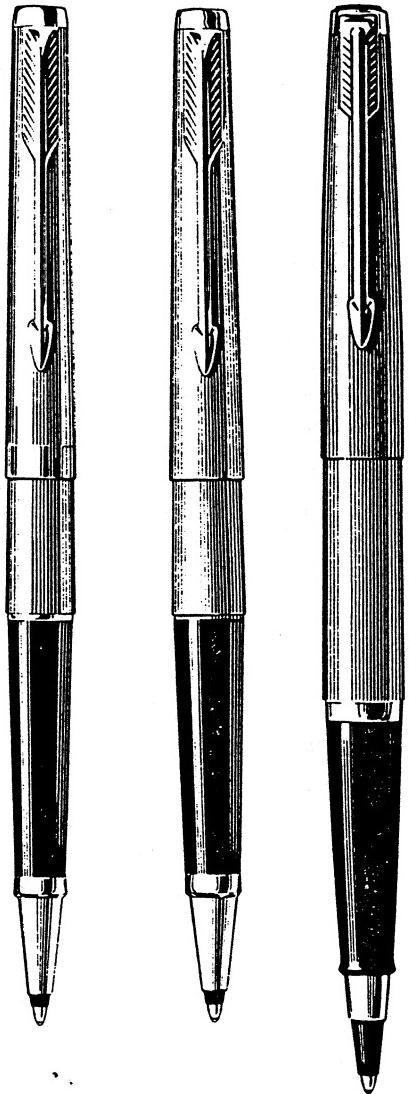
6-610-3(6) Ecorce

CAP: Heavy Silverplate

CLIP: Heavy Silverplate

BARREL: Heavy Silverplate

Equipped with blue-medium Floating Ball writing mode at factory, but can be changed at the counter to Stylus or Super Soft Tip modes with blue, black, red or green-medium.

SYSTEMARK

(1) (2) (3)

Approx.

Weight: 1/2 oz. 1/2 oz. 1/2 oz.
 Size: 5-1/8" 5-1/8" 5-1/2"

- (1) Imperial Floating Ball Pen
- (2) Flighter GT Floating Ball Pen
- (3) Flighter CT Floating Ball Pen

6-562-3 (6)	Imperial Floating Ball Pen	\$20.00
6-632-3 (6)	Flighter GT Floating Ball Pen	10.00
6-633-3 (6)	Flighter CT Floating Ball Pen	5.00

CAP: Imperial - 22K Gold Electroplate
 Flighter GT - Brushed Stainless Steel,
 22K Gold Electroplate Trim
 Flighter CT - Stainless Steel

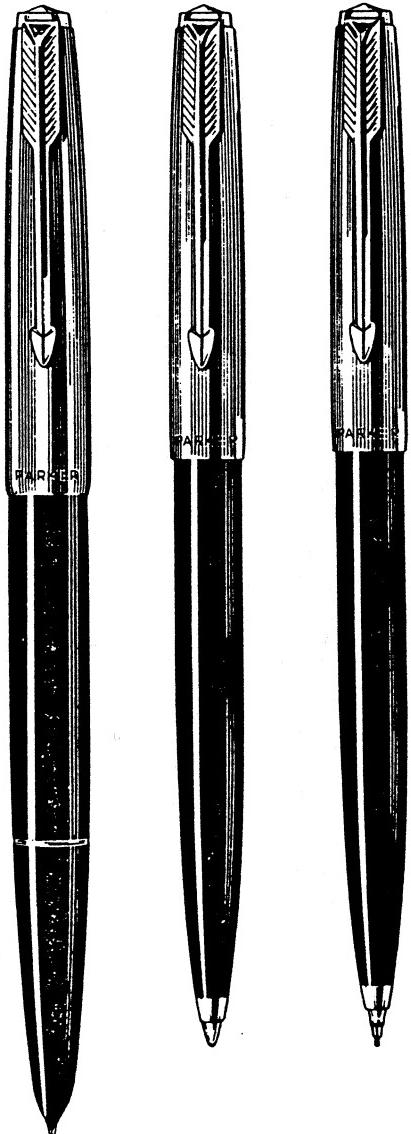
CLIP: Imperial - 22K Gold Electroplate
 Flighter GT - 22K Gold Electroplate
 Flighter CT - Stainless Steel

BARREL: 22K Gold Electroplate
 Flighter GT - Brushed Stainless Steel
 Flighter CT - Stainless Steel

Note: All Systemark pens are fitted with blue-medium Floating Ball modes at factory, but can be changed at the counter to Stylus or Super Soft Tip modes with blue, black, red or green-medium.

**PRODUCT INFORMATION
HIGH LINE**

51 CLASSIC



Approx.

Weight:	3/4 oz.	1/2 oz.	1/2 oz.
Size:	5-1/2"	5-1/8"	5-1/4"

6-445-1	Fountain Pen	\$20.00
6-800-3	Ball Pen	7.50
6-800-5	Cartridge Pencil	7.50
7-445-1(5)	Fountain Pen & Cartridge Pencil Set	27.50
7-445-1(3)	Fountain Pen & Ball Pen Set	27.50
7-800-3(5)	Ball Pen & Cartridge Pencil Set	15.00
7-445-1(8)	Fountain Pen, Ball Pen & Cartridge Pencil Set	35.00

CAP: Stainless Steel
 CLIP: Chrome
 BARREL: Plastic
 CLUTCH
 RING: Gold Electroplate
 NIB: 14K Gold
 NIB POINT
 SIZES: Extra-Fine, Fine, Medium
 BARREL
 COLORS: Black, Rage Red, Dark Blue

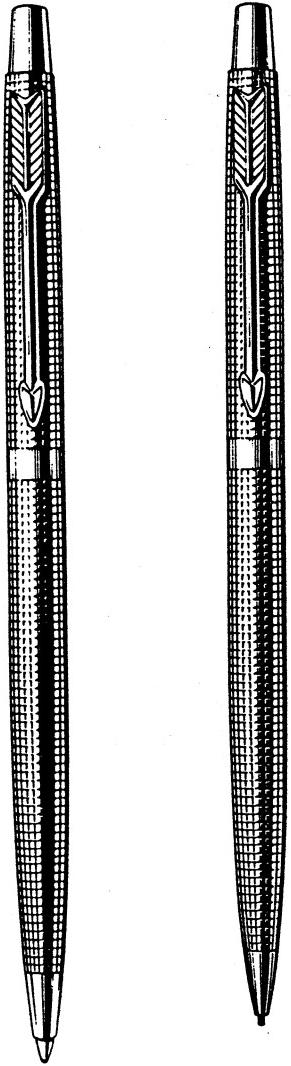
PEN

MECHANISM: Fixed Ink Bottle Filler

Blue-medium refill in ball pen.

Black-medium refill in cartridge pencil.

CLASSIC STERLING



6-527-3	Ball Pen	\$16.75
6-527-4	Mechanical Pencil	16.75
7-527-3(4)	Ball Pen & Mechanical Pencil	33.50

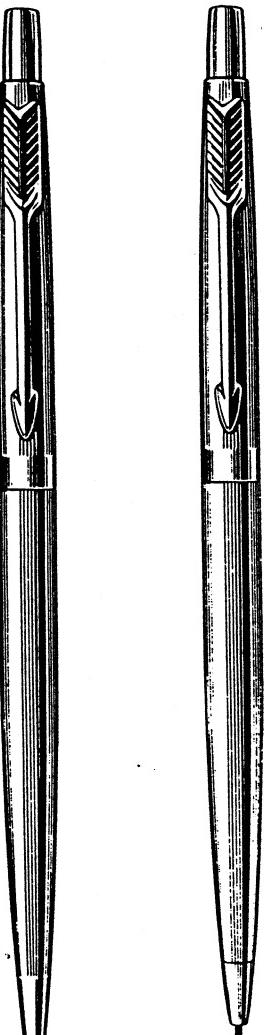
CAP: Sterling Silver
CLIP: Gold Electroplated
BARREL: Sterling Silver

Blue - medium refill in ball pen.

Black - medium refill in pencil.

Approx.

Weight:	3/4 oz.	3/4 oz.
Size:	5-1/4"	5-3/8"

**PRODUCT INFORMATION
HIGH LINE****CLASSIC IMPERIAL**

Approx.

Weight: 3/4 oz. 3/4 oz.
Size: 5-1/4" 5-3/8"

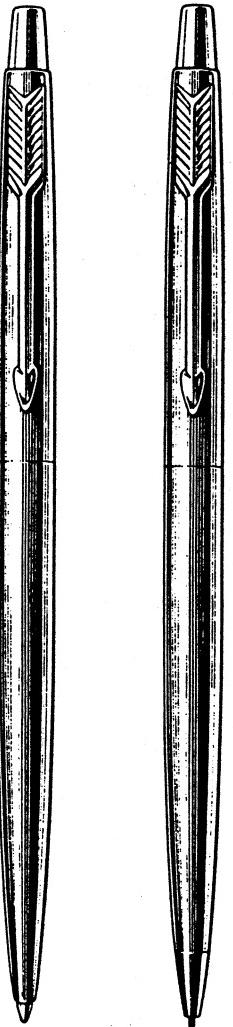
6-544-3	Ball Pen	\$13.50
6-544-4	Mechanical Pencil	13.50
7-544-3(4)	Ball Pen & Mechanical Pencil	27.00

CAP: 22K Gold Electroplated
CLIP: Gold Electroplated
BARREL: 22K Gold Electroplated

Blue-medium refill in ball pen.

Black-medium refill in pencil.

CLASSIC FLIGHTER



6-526-3	Ball Pen	\$ 6.00
6-526-4	Mechanical Pencil	6.00
7-526-3(4)	Ball Pen & Mechanical Pencil	12.00

CAP: Brushed Stainless Steel
CLIP: Chrome
BARREL: Brushed Stainless Steel

Blue-medium refill in ball pen.

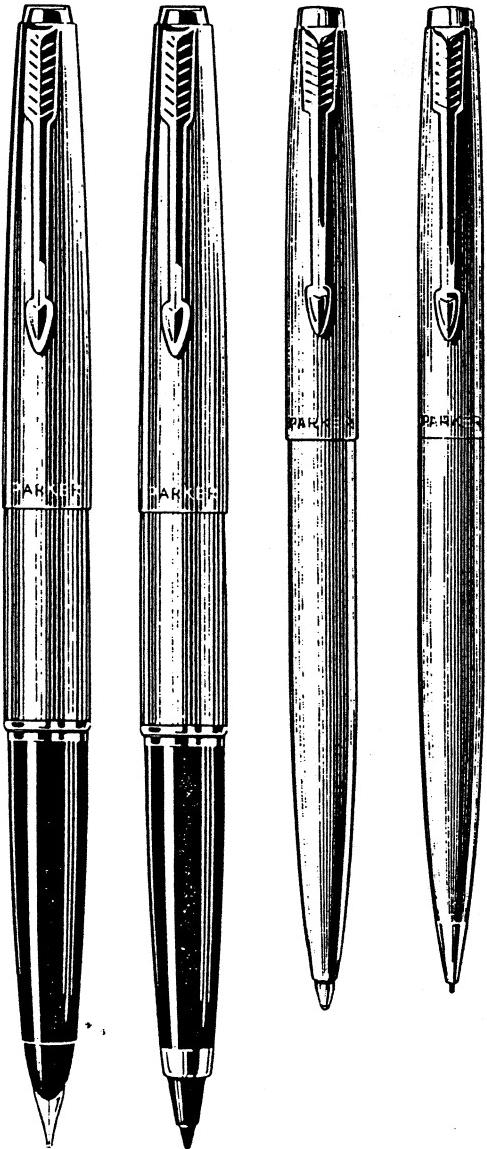
Black-medium refill in pencil.

Approx.

Weight: 3/4 oz. 3/4 oz.
Size: 5-1/4" 5-3/8"

**PRODUCT INFORMATION
MID LINE**

45 FLIGHTER



Approx.

Weight: 1/2 oz. 1/2 oz. 1/2 oz. 3/4 oz.
size: 5-1/4" 5-1/4" 5" 5"

1 JULY 1977

6-570-1	Fountain Pen - S.N.	\$ 10.00
6-105-2	Soft Tip Pen	7.50
6-864-3	Ball Pen	5.00
6-110-4	Mechanical Pencil	7.50
7-570-1(4)	Fountain Pen - Mechanical Pencil Set	17.50
7-864-3(4)	Ball Pen - Mechanical Pencil	12.50
7-105-2(3)	Ball Pen - Soft Tip Pen Set	12.50
7-570-1(3)	Fountain Pen - Ball Pen Set	15.00
7-570-1(7)	Fountain Pen - Ball Pen Mechanical Pencil Set	22.50

CAP: Stainless Steel
CLIP: Gold Electroplated
BARREL: Stainless Steel
NIB: Octanium (Steel)
NIB POINT
SIZES: Extra-Fine, Fine, Medium, Broad
PENCIL
MECHANISM: Twist Cap, actuated

Converter installed in fountain pen.
One washable blue ink cartridge provided.
Soft Tip Pen packed with one black refill.

Blue-medium refill in ball pen.

Black-medium leads in mechanical pencil.

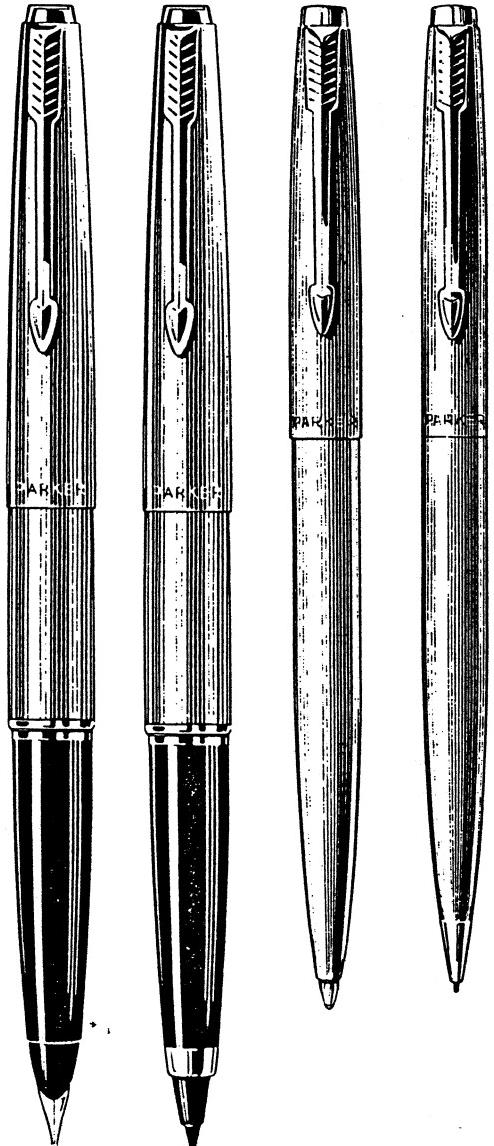
OPTIONAL - IF SPECIFIED ON ORDER

Same as above except Fountain Pen has
10K Gold Nib instead of Octanium (Steel)
Nib.

6-864-1	Fountain Pen (10K Gold Nib)	\$ 15.00
7-864-1(4)	Fountain Pen - Mechanical Pencil	22.50
7-864-1(3)	Fountain Pen - Ball Pen	20.00
7-864-1(7)	Fountain Pen - Ball Pen - Mechanical Pencil	27.50

**PRODUCT INFORMATION
MID LINE**

45 FLIGHTER



PROX.

ght:	1/2 oz.	1/2 oz.	1/2 oz.	3/4 oz.
:	5-1/4"	5-1/4"	5"	5"

6-570-1	Fountain Pen - S.N.	\$ 10.00
6-105-2	Soft Tip Pen	7.50
6-864-3	Ball Pen	5.00
6-110-4	Mechanical Pencil	7.50
7-570-1(4)	Fountain Pen - Mechanical Pencil Set	17.50
7-864-3(4)	Ball Pen - Mechanical Pencil	12.50
7-105-2(3)	Ball Pen - Soft Tip Pen Set	12.50
7-570-1(3)	Fountain Pen - Ball Pen Set	15.00
7-570-1(7)	Fountain Pen - Ball Pen Mechanical Pencil Set	22.50

CAP: Stainless Steel
 CLIP: Gold Electroplated
 BARREL: Stainless Steel
 NIB: Octanium (Steel)
 NIB POINT
 SIZES: Extra-Fine, Fine, Medium, Broad
 PENCIL
 MECHANISM: Twist Cap, actuated

Converter installed in fountain pen.
 One washable blue ink cartridge provided.
 Soft Tip Pen packed with one black refill.

Blue-medium refill in ball pen.

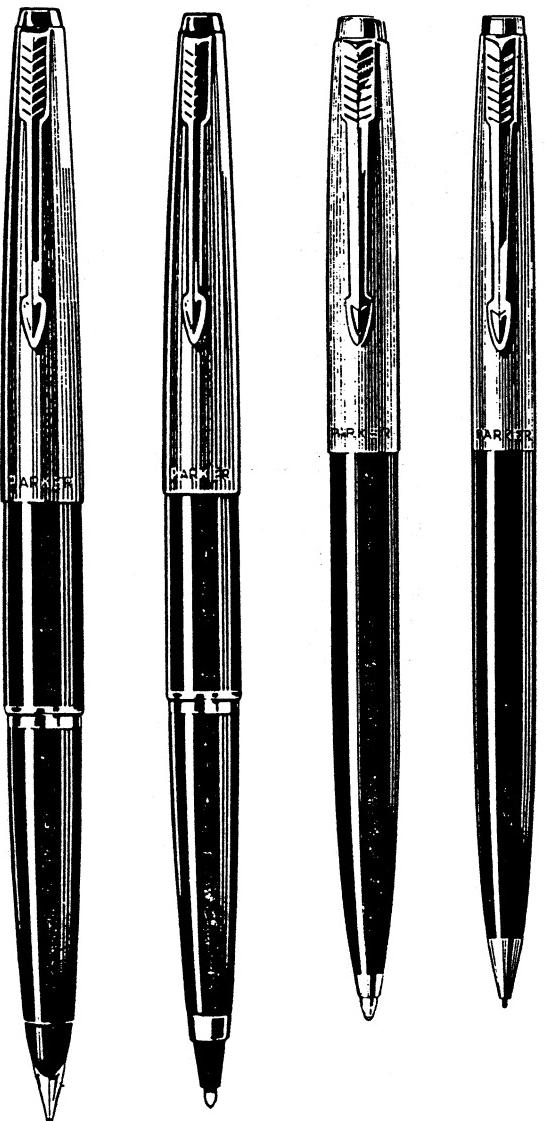
Black-medium leads in mechanical pencil.

OPTIONAL - IF SPECIFIED ON ORDER

Same as above except Fountain Pen has 10K Gold Nib instead of Octanium (Steel) Nib.

6-864-1	Fountain Pen (10K Gold Nib)	\$ 15.00
7-864-1(4)	Fountain Pen - Mechanical Pencil	22.50
7-864-1(3)	Fountain Pen - Ball Pen	20.00
7-864-1(7)	Fountain Pen - Ball Pen - Mechanical Pencil	27.50

45 SPECIAL



Approx.

Weight:	1/2 oz.	1/2 oz.	1/2 oz.	3/4 oz.
Size:	5-1/4"	5-1/4"	5-1/4"	5"

6-125-1	Fountain Pen	\$ 8.75
6-233-2	Soft Tip Pen	5.00
6-836-3	Ball Pen	3.98
6-125-4	Mechanical Pencil	7.00
7-125-1(4)	Fountain Pen - Mechanical Pencil Set	15.75
7-125-1(3)	Fountain Pen - Ball Pen Set	12.75
7-836-3(2)	Ball Pen - Soft Tip Pen Set	8.98
7-836-3(4)	Ball Pen - Mechanical Pencil Set	10.98
7-836-3(7)	Ball Pen - Soft Tip Pen - Mechanical Pencil Set	15.98
7-125-1(7)	Fountain Pen - Ball Pen - Mechanical Pencil Set	19.75

CAP: Stainless Steel
 CLIP: Chrome
 BARREL: Plastic
 BARREL
 COLORS: Black, DK. Blue, Matador Red,
 Grey*, Vista Blue*, Olive*
 NIB: Octanium
 NIB POINT
 SIZES: Extra-Fine, Fine, Medium
 Broad

PENCIL
 MECHANISM: Twist cap, actuated

Converter installed in fountain pen.
 One washable blue ink cartridge provided.

Two soft tip refills shipped with 45 Soft Tip Pen as standard equipment. When gift-boxed, packed with two black refills.

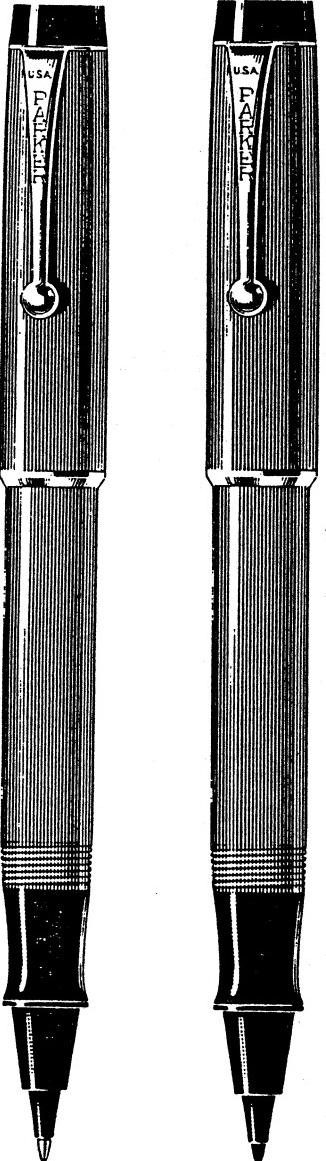
Blue-medium refill in ball pen.

Black-medium leads in mechanical pencil

*colors not available in soft tip pen

**PRODUCT INFORMATION
MID LINE**

BIG RED



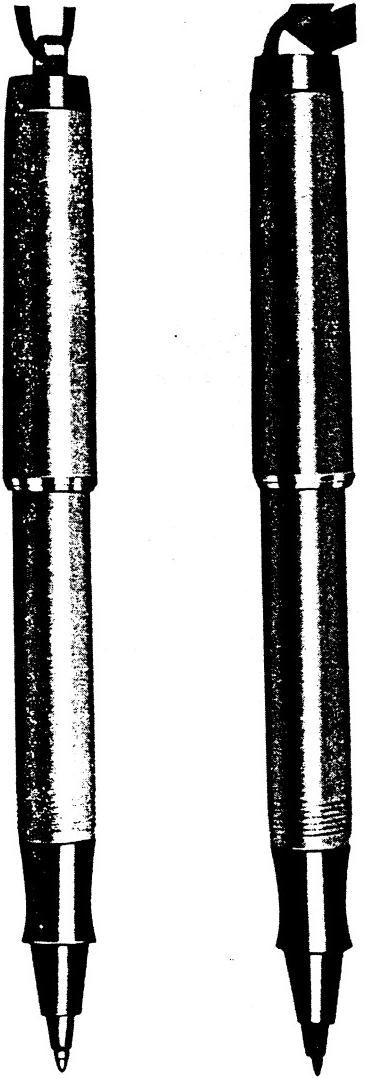
Approx.

Weight:	1/2 oz.	1/2 oz.
Size:	5-1/2"	5-1/2"

6-402-2(2)	BIG RED Soft Tip Pen	\$2.98
6-402-3(2)	BIG RED Ball Pen	2.98
7-402-2(3)	BIG RED Ball Pen - Soft Tip Set	5.98

CAP: Orange-Red, Black, Green, Yellow,
Red, Blue, White
CLIP: Chrome
BARREL: Orange-Red, Black, Green, Yellow,
Red, Blue, White
REFILL: Black refill in soft tip pen.
Blue-medium refill in ball pen.

WOMAN'S BIG RED



- | | | |
|---------|------------------------------|--------|
| 6-592-2 | Woman's Big Red Soft Tip Pen | \$3.98 |
| 6-592-3 | Woman's Big Red Ball Pen | \$3.98 |

CAP: Orange-Red, Black, Green,
Yellow, Red, Blue, White
BARREL: Orange-Red, Black, Green
Yellow, Red, Blue, White
REFILL: Black refill in soft tip pen
Blue-medium refill in ball pen

Fitted with black ribbon.

Approx.

Weight:	1/2 oz.	1/2 oz.
Size:	5-1/2"	5-1/2"

PRODUCT INFORMATION
MID LINE

BIG RED, WHITE & BLUE



6-200-2 BIG RED, WHITE & BLUE
Soft Tip Pen \$5.00
6-200-3 BIG RED, WHITE & BLUE
Ball Pen \$5.00

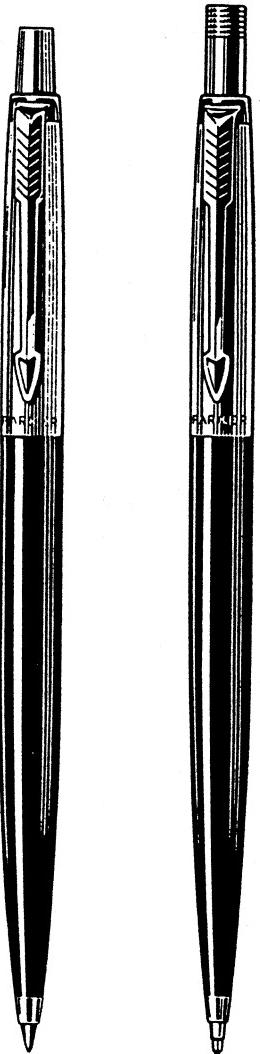
CAP: White stars against blue
background
CLIP: Chrome
BARREL: Red and white stripes
REFILL: Black refill in soft tip pen.
Blue-medium refill in ball pen.

ROX.

ht: 1/2 oz.
 5-1/2"

1/2 oz.
5-1/2"

SPECIAL JOTTER



6-780-3	Jotter Ball Pen	\$2.50
6-260-5	Cartridge Pencil	2.98
7-780-3(5)	Jotter Ball Pen, Cartridge Pencil Set	5.50

CAP: Stainless Steel
CLIP: Stainless Steel
BARREL: Plastic
COLORS: Black, Grey, Olive, Matador Red,
Vista Blue, Dark Blue, White

Blue-medium refill in ball pen.

Black-medium refill in Cartridge Pencil.

Approx.

Weight: 1/2 oz.
Size: 5"

1/2 oz.
5-3/8"

PRODUCT INFORMATION
MID LINECALENDAR JOTTER

6-413-3 Calendar Jotter Ball
Pen \$2.98

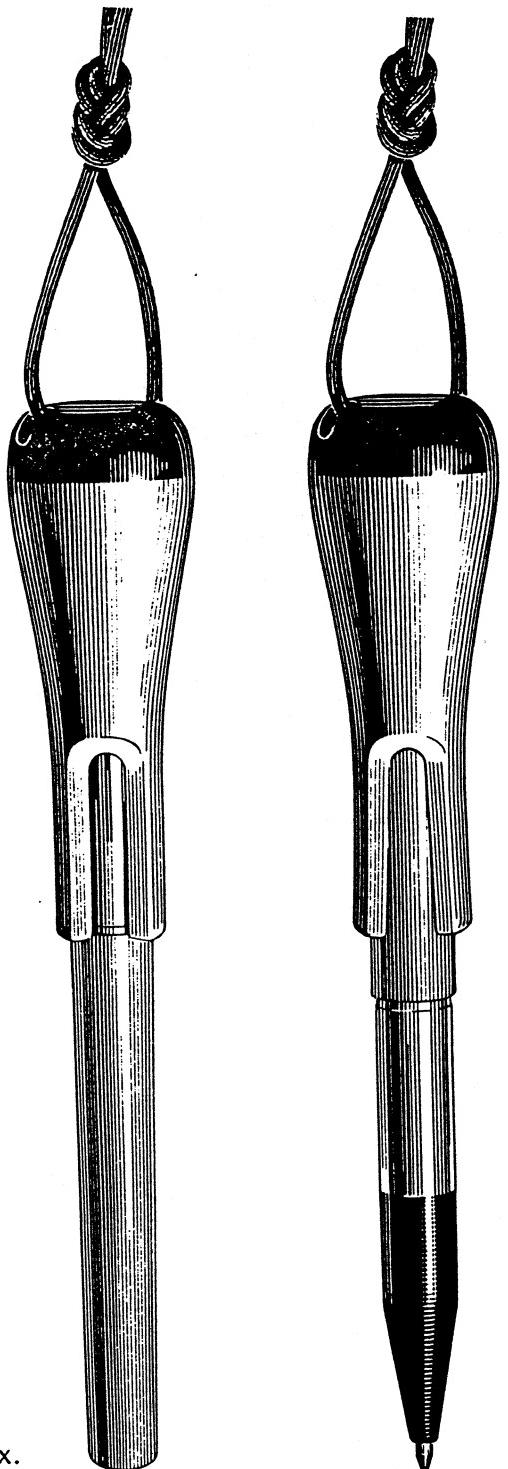
CAP: Stainless Steel
CLIP: Stainless Steel
BARREL: Plastic
COLORS: Black, Dark Blue, Vista Blue, Olive,
 Matador Red, White, Grey

Blue-medium refill in ball pen.

Approx.

Weight: 1/2 oz.
Size: 5"

SWINGER



Approx.

Weight:
Size:

1/2 oz.
5-1/2"

6-016-3(1) Swinger Ball Pen \$5.00

CAP: Plastic
BARREL: Plastic
COLORS: Black, Blue, Green, Orange, Red,
White, Yellow

Blue-medium refill in Swinger ball pen.

Equipped with leather thong.

PARKER PARK-IT**Calendar Jotter with Holder**

6-413-3(2) Parker Park-It Calendar
Jotter with holder \$3.98

CAP: Stainless Steel
CLIP: Stainless Steel
BARREL: Plastic
COLORS: Black, Dark Blue, Vista, Blue,
Olive, Matador Red, White, Grey
HOLDER: Black

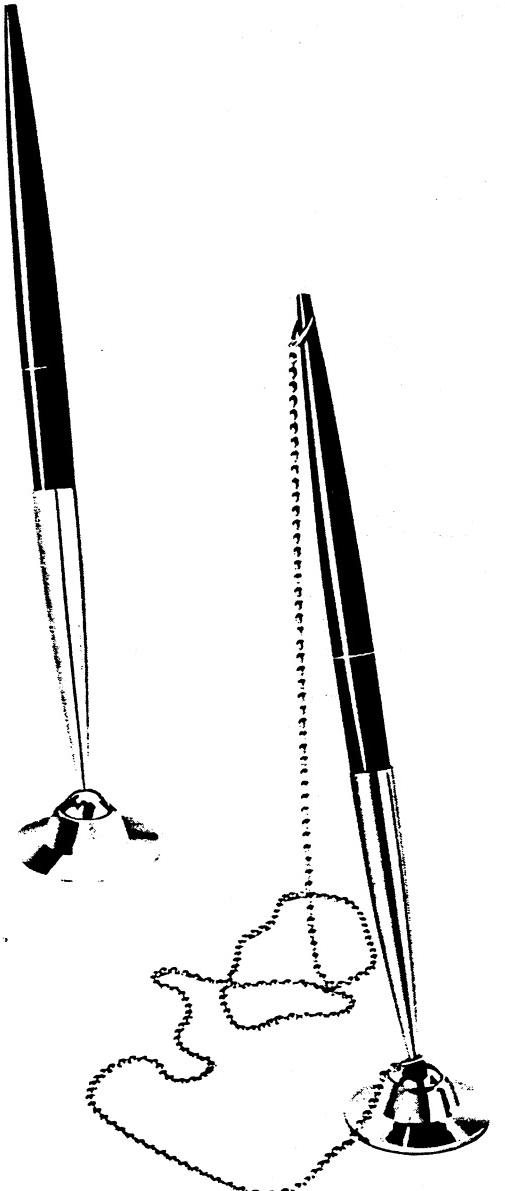
Blue-medium refill in ball pen.

Approx. (includes holder)

Weight: 3/4 oz.
Size: 6"

PEN PARKER (Chrome Trim)

PEN PARKER (Gold Trim)



PEN PARKER (Chrome Trim)

8-210-9	Pen Parker without chain, blue, black, red, green, yellow, white	\$3.98
8-211-9	Pen Parker with chain, black only	\$4.98

PEN PARKER GT (Gold Trim)

8-212-9	Pen Parker GT (22K Gold Electroplate trim) without chain, black or brown ball pen	\$5.98
8-213-9	Pen Parker GT (22K Gold Electroplate trim) with chain, black or brown ball pen	\$6.98

Blue-medium refill in ball pen.

Base equipped with adhesive pad.

Approx.

Weight: 2 oz.
Size: 6-1/2 oz.

**PRODUCT INFORMATION
MISCELLANEOUS**

SYSTEMARK REFILLS

	<u>Model</u>	<u>Retail</u>	<u> </u>	<u>Misc. Information</u>
6-108-8(6)	Floating Ball Refill	\$.98	\$	Black, Blue, Red, Green
6-107-8(6)	Stylus Refill	.98		Black, Blue, Red, Green
6-105-8(6)	Super Soft Tip Refill	.98		Black, Blue, Red, Green

HIGH LINE ACCESSORIES

6 -8	75 Nib Assembly (14K Gold)*	15.00	—	Acct., XF, F, M, B, Med. Stub
------	--------------------------------	-------	---	-------------------------------

MID LINE REFILLS & ACCESSORIES

	<u>Model</u>	<u>Retail</u>	<u> </u>	<u>Misc. Information</u>
6-136-8	Economy Ball Pen Refill, carded	\$ 1.25	\$	Blue: XXF, XF, F, M, B Black: XXF, XF, F, M, B Red: F Green: M
6-119-8(5)	Super Quink Ink Cartridge 5-Pack, carded	.69		Perm. Black, Red, Blue-Black Blue; Wash. Blue, Black, Green
6-234-8(2)	Soft Tip Refill .2-Pack, carded	1.49		Black, Blue, Red, Green
6-164-8	45 Fountain Pen Point Assembly (10K Gold)	10.00		Acct. XF, F, M, B, Med. Stub
6-125-8	45 Fountain Pen Point Assembly (Steel)	5.00		Acct., XF, F, M, B, Med. Stub
6-561-8	45/75 Fountain Pen Converter	.98		Squeeze Type
6-196-8	Cartridge Pencil Refill	1.49		Black-Firm, Black-Medium
6-782-8	Bottled Ink	.69		Perm. Black, Blue-Black Wash. Black, Royal Blue
6-222-8	Big Red Ball Pen Adapters	.49		

* Check Service Department for availability of special nibs at 40% off.

TUBES AND PRODUCT
SHOWN ACTUAL SIZE

SHORT THIN LEAD

Lead Length 1-3/8"
Lead Diameter .037 49¢ Retail Per Tube

<u>Tube Item Number</u>	<u>Description</u>	<u>Leads Per Tube</u>	<u>See Assortment Number</u>
6-886-8	Short Thin - Soft	24	9-811-1
6-886-8	Short Thin - Medium	24	9-811-2

Fits Old Style Repeater Pencils
and Writefine Pencils

LONG THIN LEAD

Lead Length 2-3/4"
Lead Diameter .037 49¢ Retail Per Tube

6-887-8	Long Thin - Soft	12	9-813-1
6-887-8	Long Thin - Medium	12	9-813-2
6-887-8	Long Thin - Firm	12	9-813-4

Fits 75 - 45 - 51 - 61
- Classic Pencils

SHORT REGULAR (THICK) LEAD

Lead Length 1-1/4"
Lead Diameter .046 49¢ Retail Per Tube

6-888-8	Short Regular - Soft	24	9-815-1
6-888-8	Short Regular - Medium	24	9-815-2

Fits pre-1945 Parker Pencils
and many current competitive
Pencils.

PARKER LEADS

.037 Short Thin - fits:

- Parker Writefine Pencil
- Parker old style repeater pencil
- Autopoint Nos. 106, 172, 176, 108, 112T, 148, 148g
- Papermate Pencils - Garland Double End
- Kreisler Ladies - Scripto 49¢

.037 Long Thin - fits:

- Parker 75 - 45 - 51 - 61
- Classic Pencils
- Cross - Sheaffer - Hallmark - Kreisler Men's
- Garland Single End - Scripto \$1.29

.046 Short Regular - fits:

- Parker pre 1945 pencils
- Autopoint Nos. 6, 76, 72, 112, 48, 8, 48g
- Scripto 39¢ - old Eversharp
- Most old style merchandise

**PRODUCT INFORMATION
MISCELLANEOUS**

CARTRIDGE PENCIL LEAD REFILL



Lead Length 2"

Lead Diameter .040 \$1.49 Retail per Refill

Fits Parker Cartridge Pencils

<u>Item Number</u>	<u>Description</u>	<u>See Assortment Number</u>
6-196-8	Black Lead - Medium	9-859-2(2)
6-196-8	Black Lead - Firm	9-859-4(2)

WRITEFINE ERASER

49¢ Retail per Tube of 3

Tube Item Number 6-809-8(2)



Fits Parker Pencils made since 1962 (pre-1962 use 51 short)
Papermate - Kreisler - Garland
Some miscellaneous

Assortment Number 9-850-1

CARTRIDGE PENCIL ERASER

49¢ Retail per Tube of 3

Tube Item Number 6-260-8(2)

Fits Parker Cartridge Pencils

Assortment Number 9-801-1

PRODUCT INFORMATION

BOXING DOMESTIC SCHEDULE

UNIT DESIGNATOR	(A)	(B)	(C)	(D)	(E)	(F)
MODEL	SOFT TIP	PEN	BALL PEN & PENCIL SET	MECH. SET OR TWIN SET		PRESENTATION SET
75 Presidential	0-125-383	0-125-383	0-125-383	0-125-383	0-125-383	0-125-383
75 Insignia	0-130-175	0-130-175	0-130-625	0-130-625	0-130-175	0-130-622
75 Sterling	0-130-173	0-130-173	0-130-624	0-130-624	0-130-173	0-130-620
75 Imperial	0-130-175	0-130-175	0-130-625	0-130-625	0-130-175	0-130-622
75 Fighter	0-123-526	0-123-526	0-123-528	0-123-528	0-123-526	0-123-527
Classic Sterling		0-131-400	0-131-400	0-131-400	0-131-400	
Classic Imperial		0-131-401	0-131-401	0-131-401	0-131-401	
Classic Flighter		0-131-402	0-131-402	0-131-402	0-131-402	
Place Vendome					0-131-380	
51 Standard						0-125-490
45 Flighter	0-130-916	0-130-909	0-126-618	0-126-619	0-130-910	0-125-490
45 Special	0-130-915	0-130-907	0-130-913	0-130-914	0-130-908	0-125-490
Big Red	0-130-009		0-130-009			
Big Red, White & Blue	0-130-933		0-130-939			
Woman's Big Red Pen Parker					0-130-193	
Calendar Jotter					0-130-901	
Special Jotter					0-130-903	
Cartridge Pencil			0-123-430			
Swinger	Super Soft Tip	Stylus	Floating Ball	0-130-637		
Systemark CT	0-132-727	0-132-728	0-132-726			
Systemark GT	0-131-371	0-131-371	0-131-371			
Systemark Imperial	0-131-370	0-131-370	0-131-370			
Utility Gift Box		0-123-430		0-123-430		

EMPTY GIFT BOXES AND DISPLAYS MUST BE ORDERED ON A SEPARATE 1500 FORM APPROVED BY YOUR DIVISION MANAGER.

SLOTTER BOXES**No. 0-126-390 Slotter Box**

One dozen box, holds any one dozen assortment of fountain pen merchandise.

No. 0-126-391 Slotter Box

One half dozen box, holds any six units of fountain pen merchandise.

No. 0-123-110 Slotter Box

One dozen box, holds any one dozen assortment of Jotter merchandise.

No. 0-123-114 Slotter Box

One half dozen box, holds any six units of Jotter merchandise.

No. 0-123-170 Slotter Box

One dozen box, holds any one dozen units of Cap Action Ball Pen merchandise.

No. 0-123-330 Slotter Box

One dozen box, holds any one dozen Cartridge Pencils.

No. 0-130-371 Slotter Box

12 Pack "Organizer" Sleeve. Holds one dozen standard Mid Line boxes.

No. 0-130-189 Slotter Box

One half dozen box, holds one half dozen Pen Parkers.

These are not standard assortments. Specify this packing when desired for open stock or for use as trays.

EMPTY ECONOMY BALL PEN REFILLS CARDS

No. 0-126-652 "Blue-medium" Card

No. 0-126-650 Black Card (for other ink color/point size combinations)

No. 0-126-653 Empty Cartridge Pencil Refill Card

THE PARKER PEN COMPANY
219 E. Court Street
Janesville, Wisconsin 53545

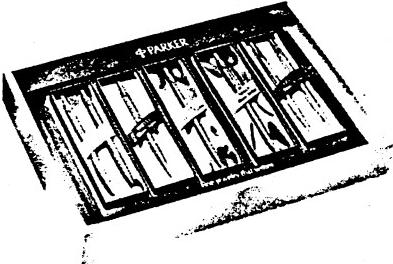
PARKER
Dealer Price List

EFFECTIVE
1 August 1977

PERMANENT MERCHANTISERS

**THE PARKER COLLECTION OF CLASSIC
LUXURY BALL PENS AND SETS**

ASSORT. 9-907-2



- | | | |
|----|---------|---------------------------------------|
| 2 | \$16.75 | Classic Sterling ball pens |
| 1 | 33.50 | Classic Sterling Ball pen-pencil set |
| 2 | 13.50 | Classic Imperial ball pens |
| 1 | 27.00 | Classic Imperial ball pen-pencil set |
| 12 | 6.00 | Classic Flighter ball pens |
| 6 | 12.00 | Classic Flighter ball pen-pencil sets |

List Price . . . \$265.00



**THE BIG SHOW OFF DISPLAY
HOLDS 10 PENS AND 8 GIFT BOXED ITEMS
IN FRONT. STORAGE SPACE IN REAR.**

ASSORT. 9-951-2

- | | | |
|----|---------|--------------------------------------|
| 36 | \$ 2.50 | Special Jotter ball pens |
| 12 | \$ 2.98 | Big Red ball pens |
| 12 | \$ 3.98 | Woman's Big Red ball pens |
| 6 | \$ 5.50 | Special Jotter-Cartridge Pencil sets |
| 2 | \$ 8.75 | 45 Special fountain pens |
| 6 | \$ 5.00 | 45 Flighter ball pens |
| 60 | \$ 1.25 | Economy ball pen refills |

List Price . . . \$329.50

THE SHOW OFF DISPLAY

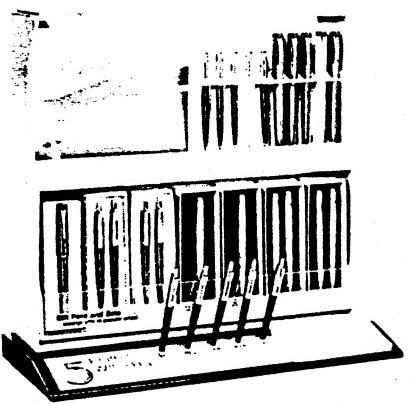
ASSORT. 9-955-2



- | | | |
|----|---------|--------------------------------------|
| 36 | \$ 2.50 | Special Jotter ball pens |
| 12 | \$ 2.98 | Big Red ball pens |
| 12 | \$ 3.98 | Woman's Big Red ball pens |
| 6 | \$ 5.50 | Special Jotter-Cartridge Pencil sets |
| 2 | \$ 8.75 | 45 Special fountain pens |
| 6 | \$ 5.00 | Flighter ball pens |

List Price . . . \$254.50

Dealer Price List

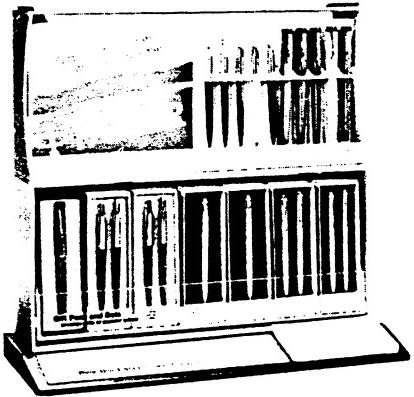
**VERSA-TIER 78+5 DISPLAY**

**INTERCHANGEABLE DISPLAY MODULES.
INCLUDES "5 POINTS" TEST-WRITING CENTER**

ASSORT. 9-946-9

- 30 \$ 2.50 Special Jotter ball pens
- 18 \$ 2.98 Big Red ball pens
- 6 \$ 2.98 Big Red soft tip pens
- 6 \$ 5.50 Special Jotter-Cartridge Pencil sets
- 6 \$ 5.00 45 Flighter ball pens
- 3 \$12.50 45 Flighter ball pen-pencil sets

List Price . . . \$247.50

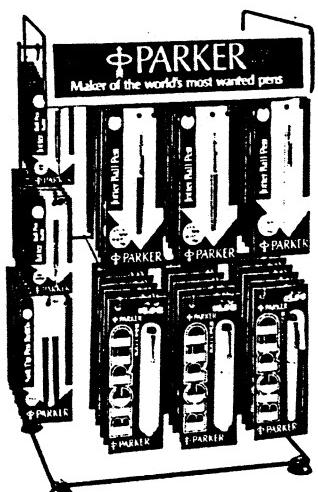
**VERSA-TIER 78 DISPLAY**

**DISPLAY MODULES ARE INTERCHANGEABLE.
HOLDS UP TO 30 PENS AND 42 GIFT-BOXED
ITEMS**

ASSORT. 9-944-9

- 24 \$ 2.50 Special Jotter ball pens
- 12 \$ 2.98 Big Red ball pens
- 6 \$ 2.98 Big Red soft tip pens
- 6 \$ 5.50 Special Jotter-Cartridge Pencil sets
- 6 \$ 5.00 45 Flighter ball pens
- 2 \$12.50 45 Flighter ball pen-pencil sets

List Price . . . \$202.00

**ARROW CARD PACK RACK****ASSORT. 9-957-9 (3)**

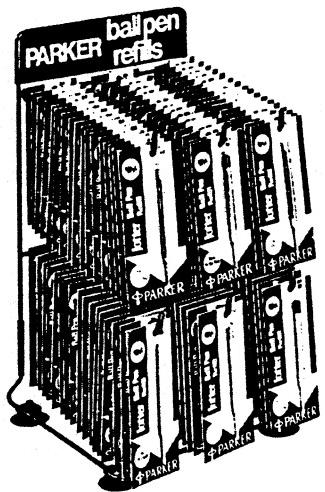
- 24 \$2.50 Jotter ball pens
- 6 \$2.98 Big Red soft tip pens
- 12 \$2.98 Big Red ball pens
- 24 \$1.25 Economy ball pen refills (12 Blue-Fine,
12 Blue-Medium)
- 12 \$1.49 Soft tip refill 2-packs

List Price . . . \$162.00

Dealer Price List

ASSORT. 9-893-9

Ball Pen Refill Center



FREE — with order for refill assortments.
COMPACT — only 7½" wide, 15" high.

144 \$1.25 Refills

66 Blue (24 Fine, 24 Medium, 6 Extra-Fine, 6 Extra-Extra-Fine, 6 Broad), 66 Black (24 Fine, 24 Medium, 6 Extra-Fine, 6 Extra-Extra-Fine, 6 Broad), 6 Red Fine, 6 Green Medium.

List Price . . . \$180.00

ASSORT. 9-892-9

72 \$1.25 Refills

33 Blue (12 Fine, 12 Medium, 3 Extra-Fine, 3 Extra-Extra-Fine, 3 Broad), 33 Black (12 Fine, 12 Medium, 3 Extra-Fine, 3 Extra-Extra-Fine, 3 Broad)

List Price . . . \$ 90.00

ASSORT. 9-895-9

72 \$1.25 Refills

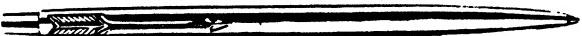
36 Blue (12 Fine, 12 Medium, 12 Extra-Fine)
36 Black (12 Fine, 12 Medium, 12 Extra-Fine)

List Price . . . \$ 90.00

PARKER CLASSIC FLIGHTER PENS AND SETS

\$6.00

**PARKER CLASSIC
FLIGHTER
BALL PEN
6-526-3**



ASSORT. 9-321-2

12 gift boxed in
counter display



List Price . . . \$72.00

\$12.00

**PARKER CLASSIC
FLIGHTER
BALL PEN &
PENCIL SET
7-526-3(4)**



ASSORT. 9-322-2

12 gift boxed in
counter display

List Price . . . \$144.00



ASSORT. 9-322-6

6 gift boxed in
counter display

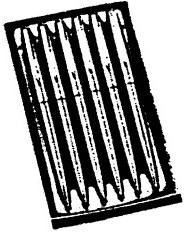
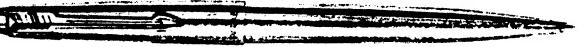
List Price . . . \$72.00

PARKER
Dealer Price List

PARKER 45 FLIGHTER PENS AND SETS

\$ 5.00

**PARKER 45 FLIGHTER
BALL PEN
6-864-3**



ASSORT. 9-366-1

6 bulk packed

ASSORT. 9-366-2

6 gift boxed in
counter display



ASSORT. 9-366-3

6 carded in
counter display



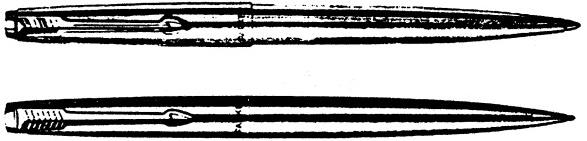
ASSORT. 9-366-3(8)

6 carded in gift box
in counter display

List Price . . . \$30.00

\$12.50

**PARKER 45 FLIGHTER
BALL PEN & PENCIL SET
7-864-3(4)**



ASSORT. 9-376-2

6 gift boxed in
counter display

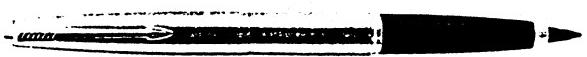
ASSORT. 9-376-3(8)

6 carded in gift box
in counter display

List Price . . . \$75.00

\$ 7.50

**PARKER 45 FLIGHTER
SOFT TIP PEN
6-105-2**



ASSORT. 9-226-2

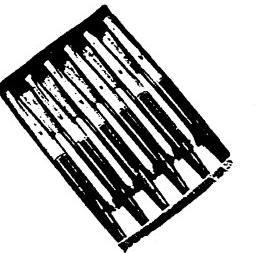
6 gift boxed in
counter display

List Price . . . \$45.00

PARKER 45 SPECIAL PENS & SETS

\$ 8.75

**PARKER 45 SPECIAL
CONVERTIBLE PEN
6-125-1**



ASSORT. 9-106-2

6 gift boxed in
counter display

ASSORT. 9-106-3

6 carded in
counter display

ASSORT. 9-106-1

6 bulk packed

List Price . . . \$52.50

\$15.75

**PARKER 45 SPECIAL
CONVERTIBLE PEN
AND PENCIL SET
7-125-1(4)**



ASSORT. 9-156-2

6 gift boxed in
counter display

List Price . . . \$94.50

\$10.98

**PARKER 45 SPECIAL BALL PEN
AND PENCIL SET
7-836-3(4)**



ASSORT. 9-346-2

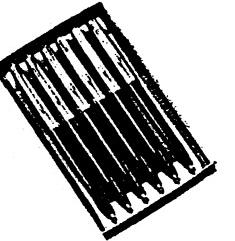
6 gift boxed in
counter display

List Price . . . \$66.00

Φ PARKER
Dealer Price List

PARKER 45 SPECIAL BALL PENS AND SOFT TIP PENS

\$ 3.98
PARKER 45
SPECIAL
BALL PEN
6-836-3



ASSORT. 9-326-2

6 gift boxed in
counter display

ASSORT. 9-326-3

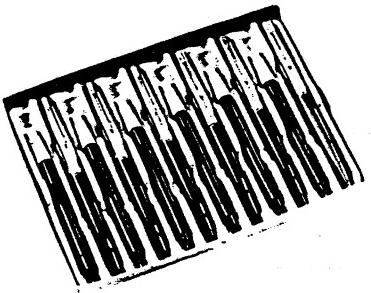
6 carded in
counter display

ASSORT. 9-326-1

6 bulk packed

List Price . . . \$24.00

\$ 5.00
PARKER 45
SPECIAL
SOFT TIP PEN
6-233-2



ASSORT. 9-206-1

6 bulk packed



ASSORT. 9-206-2

6 gift boxed in
counter display



ASSORT. 9-202-2

12 gift boxed in
counter display



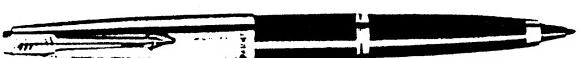
ASSORT. 9-202-3

12 carded in
counter display

Each pen with
2 refills

List Price . . . \$30.00

List Price . . . \$60.00



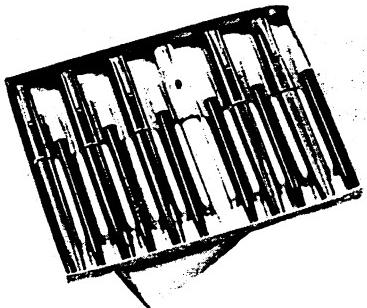
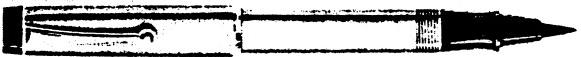
ASSORT. 9-206-3

6 carded in
counter display

List Price . . . \$30.00

**PARKER BIG RED
SOFT TIP PENS AND BALL PENS**

**\$ 2.98
BIG RED
SOFT TIP PEN
6-402-2 (2)**



ASSORT. 9-216-1

6 bulk packed

List Price . . . \$18.00

ASSORT. 9-212-2 (6)

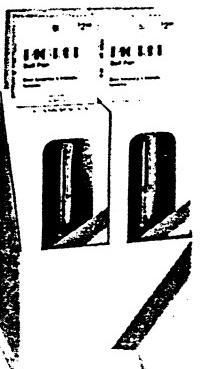
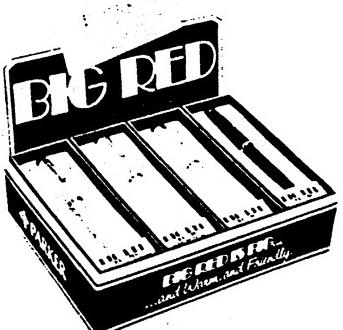
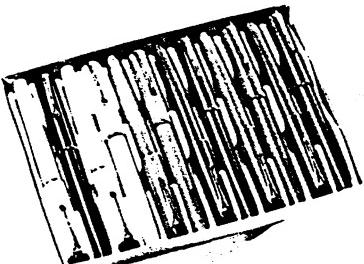
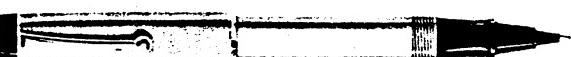
12 assorted colors, gift
boxed in counter display

List Price . . . \$36.00

ASSORT. 9-222-3 (6)

12 carded in counter
display

**\$ 2.98
BIG RED
BALL PEN
6-402-3 (2)**



ASSORT. 9-332-1

12 bulk packed

ASSORT. 9-332-2 (6)

12 assorted colors, gift
boxed in counter display

List Price . . . \$36.00

ASSORT. 9-332-3 (6)

12 carded in counter
display

ASSORT. 9-336-3(8)

6 carded in gift box
in counter display

List Price . . . \$18.00

◆ PARKER

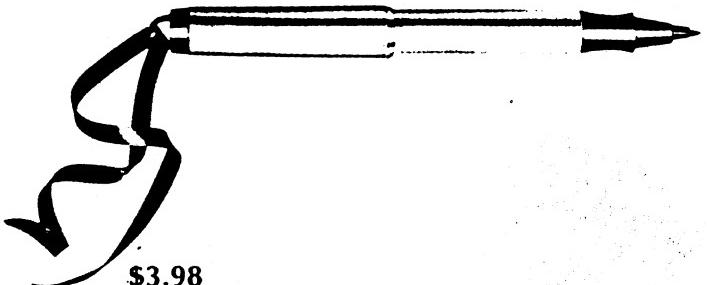
Dealer Price List

PARKER WOMAN'S BIG RED
SOFT TIP PENS AND BALL PENS

\$3.98

WOMAN'S BIG RED
SOFT TIP PEN

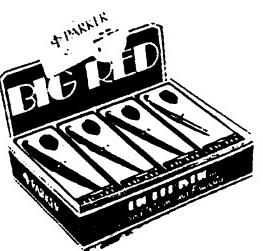
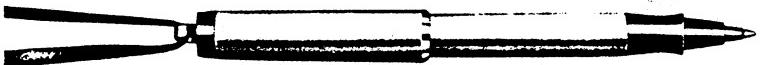
6-592-2



\$3.98

WOMAN'S BIG RED
BALL PEN

6-592-3



ASSORT. 9-232-2

12 Woman's Big Red soft tip
pens, gift boxed in counter
display



ASSORT. 9-312-2

12 Woman's Big Red ball pens,
gift boxed in counter display



ASSORT. 9-312-3

12 Woman's Big Red ball pens,
carded in counter display

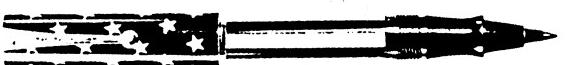
List Price . . . \$48.00

PARKER BIG RED WHITE & BLUE SOFT TIP PENS AND BALL PENS

\$5.00

BIG RED WHITE & BLUE
BALL PEN

6-200-3



ASSORT. 9-342-2

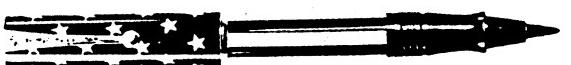
12 Big Red White & Blue ball pens,
gift boxed in counter display

List Price . . . \$60.00

\$5.00

BIG RED WHITE & BLUE
SOFT TIP PEN

6-200-2



ASSORT. 9-242-2

12 Big Red White & Blue soft tip pens,
gift boxed in counter display

List Price . . . \$60.00

PARKER
Dealer Price List

Page 9

**\$5.00
SWINGER BALL PEN
6-016-3(1)**



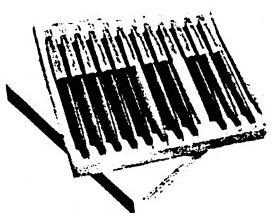
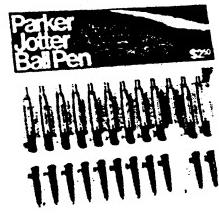
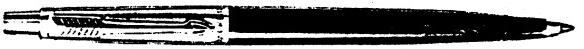
ASSORT. 9-362-2

12 assorted colors,
in counter display

List Price . . . \$60.00

BALL PENS AND PENCILS

**\$ 2.50
JOTTER
BALL PEN
6-780-3**



ASSORT. 9-302-4

12 in counter
display

ASSORT. 9-302-1

12 bulk packed

ASSORT. 9-302-2

12 gift boxed in
counter display

ASSORT. 9-302-3

12 carded in
counter display

ASSORT. 9-306-3

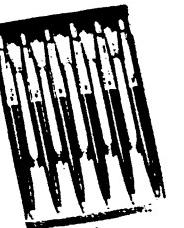
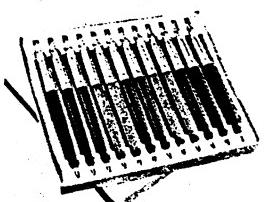
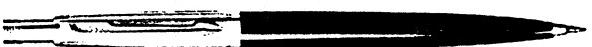
6 carded in
counter display

List Price . . . \$30.00

List Price . . . \$ 15.00

CARTRIDGE PENCILS

**\$ 2.98
CARTRIDGE
PENCIL
6-260-5**



ASSORT. 9-502-1

12 bulk packed

List Price . . . \$36.00

ASSORT. 9-502-3

12 carded in
counter display

ASSORT. 9-506-3

6 carded in
counter display

List Price . . . \$18.00

 PARKER
Dealer Price List

\$3.98
PEN PARKER
DESK SET (Chrome Trim)
8-210-9

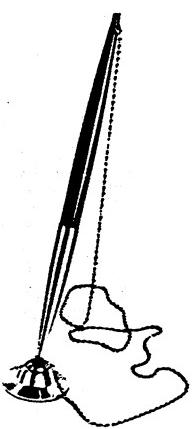


8-210-9
without chain
gift boxed
\$3.98



ASSORT. 9-761-1
12 without chain,
black, gift boxed
List Price . . . \$48.00

\$4.98
PEN PARKER
DESK SET (Chrome Trim)
WITH CHAIN
8-211-9



8-211-9
with chain,
gift boxed
\$4.98



ASSORT. 9-760-1
12 with chain,
black, gift boxed
List Price . . . \$60.00

\$5.98
PEN PARKER
DESK SET (Gold Trim)
8-212-9
Black Jotter desk pen
(brown optional
upon request)

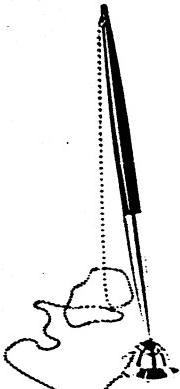


8-212-9
without chain,
gift boxed
\$5.98



\$6.98
PEN PARKER (Gold Trim)
DESK SET
WITH CHAIN
8-213-9

Black Jotter desk pen
(brown optional
upon request)



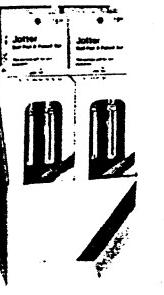
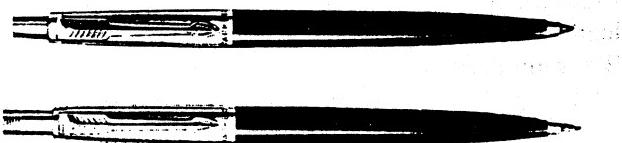
8-213-9
with chain,
gift boxed
\$6.98



PARKER
Dealer Price List

BALL PEN & PENCIL SETS

\$ 5.50
JOTTER BALL PEN
& CARTRIDGE PENCIL
SET
7-780-3 (5)



ASSORT. 9-356-2

6 gift boxed in
counter display

ASSORT. 9-356-3

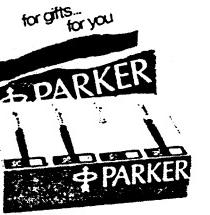
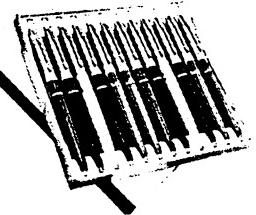
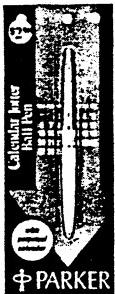
6 carded in
counter display

ASSORT. 9-356-3(8)

List Price . . . \$33.00

ASSORT. 9-352-2 12 gift boxed in counter display. List Price . . . \$66.00

\$ 2.98
PARKER
CALENDAR JOTTER
6-413-3



ASSORT. 9-382-1

12 bulk packed

ASSORT. 9-382-2

12 gift boxed in
counter display

List Price . . . \$36.00

ASSORT. 9-382-3

12 carded in
counter display

List Price \$36.00

ASSORT. 9-386-2

6 gift boxed in
counter display

ASSORT. 9-386-3

6 carded in
counter display

List Price . . . \$18.00

\$3.98
PARKER PARK-IT
CALENDAR JOTTER
WITH HOLDER
6-413-3(2)



ASSORT. 9-392-3

12 carded in
counter display

List Price . . . \$48.00



PARKER REFILLS, INK, LEADS & ERASERS



Economy ball pen refills	Blue-broad Blue-medium Blue-fine Blue-extra fine Blue-extra extra-fine Green-medium	9-849-2 9-847-2 9-845-2 9-843-2 9-841-2 9-847-4	Black-broad Black-medium Black-fine Black-extra fine Black-extra extra-fine Red-fine	9-849-1 9-847-1 9-845-1 9-843-1 9-841-1 9-845-3	List Price: \$15.00 Also available: Assort. 9-848-2 8 Blue-medium 4 Blue-fine
Twelve carded \$1.25 ball pen refills in shelf pack. Specify one color and point size per assortment.					
Fit all Parker ball pens except Systemark.					



Cartridge Pencil refills	Twelve carded \$1.49 Cartridge Pencil refills in shelf pack. Specify one lead grade per assortment.	Black-firm lead Black-medium lead	9-859-4 (2) 9-859-2 (2)	List Price: \$18.00
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Soft tip pen refills	Twelve carded \$1.49 soft tip refill 2-pack in counter display. Specify one color per assortment.	Black Blue	9-807-1 (2) 9-807-2 (2)	Red Green	9-807-3 (2) 9-807-4 (2)	List Price: \$18.00
	Fit all Parker soft tip pens except Systemark.					



Super Quink ink cartridges	Twelve carded \$.69 Super Quink ink cartridge 5-packs in shelf pack. Specify one ink color per assortment.	Permanent Blue Permanent Black Permanent Blue-black	9-810-2 9-810-1 9-810-7	Washable Green Permanent Red Washable Blue Washable Black	9-810-4 9-810-3 9-810-6 9-810-5	List Price: \$8.40
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Super Quink bottled ink	Twelve \$.69 2½ oz. unbreakable, lightweight bottles in carton. Specify one ink color per assortment.	Permanent Black Permanent Blue-black	9-830-1 9-830-7	Washable Blue Washable Black	9-830-6 9-830-5	List Price: \$8.40
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Leads and erasers	Twelve \$.49 tubes in counter display. 27" of lead per tube. 3 erasers per tube. Specify one kind per assortment	Short thick-soft Short thick-medium	9-815-1 9-815-2
Leads:		Erasers:	
Short thin-soft 9-811-1		Writefine	9-850-1
Short thin-medium 9-811-2			
Long thin-soft 9-813-1			
Long thin-medium 9-813-2			
Long thin-firm 9-813-4			
		List Price . . .	\$6.00

Cartridge pencil erasers

9-801-1 Twelve \$.49 tubes in shelf-pack, 3 erasers per tube.

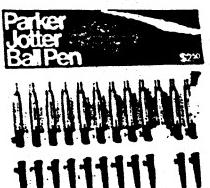
 Fits all Parker cartridge pencils.

List Price . . . \$6.00

Choose the Parker assortments right for your store...

Sell the best in ball pen writing!

\$2.50
JOTTER
BALL PEN



ASST. 9-302-4
12 in counter display



ASST. 9-302-1
12 bulk-packed



ASST. 9-302-2
12 gift-boxed in counter display



ASST. 9-302-3
12 carded in shelf pack

Billing List
per dozen... \$30.00

\$5.50
JOTTER &
CARTRIDGE
PENCIL SET



ASST. 9-352-2
12 gift-boxed in counter display

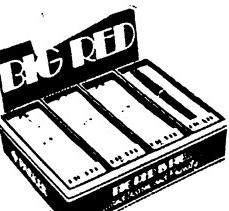


ASST. 9-356-3
6 carded in shelf pack

Billing List
per dozen... \$66.00

Billing List
per 1/2 doz... \$33.00

\$2.98
BIG RED
BALL PEN



ASST. 9-332-26
12 gift-boxed in counter display



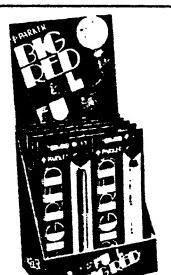
ASST. 9-332-36
12 carded in shelf pack

Billing List
per dozen... \$36.00

\$3.98
WOMAN'S
BIG RED
BALL PEN



ASST. 9-312-2
12 gift-boxed in counter display



ASST. 9-312-3
12 carded in shelf pack

Billing List
per dozen... \$48.00

\$5.00
45 FLIGHTER
BALL PEN



ASST. 9-366-2
6 gift-boxed in counter display



ASST. 9-366-3
6 carded in shelf pack

Billing List
per 1/2 doz... \$30.00

Get year-round profit with Parker refill assortments



Economy ball pen refills

Twelve carded \$1.25 Parker refills in shelf pack. Fits all Parker ball pens. Specify one color and point size per assortment.

Blue-Broad	9-849-2	Black-Broad	9-849-1	Billing List per dozen .. \$15.00
Blue-Medium	9-847-2	Black-Medium	9-847-1	Also available:
Blue-Fine	9-845-2	Black-Fine	9-845-1	Asst. 9-848-2;
Blue-Extra Fine	9-843-2	Black-Extra Fine	9-843-1	8 Blue-Medium,
Blue Extra-Extra-Fine	9-841-2	Black Extra-Extra-Fine	9-841-1	4 Blue-Fine.
Green-Medium	9-847-4	Red-Fine	9-845-3	Asst. 9-848-91;
				4 Blue Extra-Extra-Fine,
				4 Blue-Extra Fine,
				4 Blue-Broad



Cartridge Pencil refills

Twelve carded \$1.49 Cartridge Pencil refills in shelf pack. Specify one lead grade per assortment.

Black-Firm Lead	9-849-42	Billing List per dozen .. \$18.00
Black-Medium Lead	9-859-22	



Soft tip pen refills

Twelve carded \$1.49 soft tip refill 2-packs in shelf pack. Specify one color per assortment.

Black	9-807-12	Red	9-807-32	Billing List per dozen .. \$18.00
Blue	9-807-22	Green	9-807-42	



Super Quink ink cartridges

Twelve carded 69¢ Super Quink ink cartridge 5-packs in shelf pack. Specify one ink color and grade per assortment.

Permanent Blue	9-810-2	Washable Green	9-810-4	Billing List per dozen \$8.40
Permanent Black	9-810-1	Permanent Red	9-810-3	
Permanent Blue-Black	9-810-7	Washable Blue	9-810-6	
		Washable Black	9-810-5	



Super Quink bottled ink

Twelve 69¢ 2½ oz. unbreakable plastic bottles in dispenser. Specify one ink color per assortment.

Permanent Black	9-830-1	Washable Blue	9-830-6	Billing List per dozen \$8.40
Permanent Blue-Black	9-830-7	Washable Black	9-830-5	



Leads and erasers

Twelve 49¢ tubes in shelf pack, 12 long or 24 short leads per tube or 3 erasers per tube. Specify one kind per assortment.

Leads:

Short Thin-Soft	9-811-1
Short Thin-Medium	9-811-2

Short Thick-Soft 9-815-1

Short Thick-Medium 9-815-2

Long Thin-Soft 9-813-1

Long Thin-Medium 9-813-2

Long Thin-Firm 9-813-4

Erasers:

Writefine 9-850-1

Cartridge Pencil 9-801-1

Billing List per dozen \$6.00

For Christmas Shopping... the Parker Collection of Classic Luxury Ball Pens and Sets

Dramatic "Jewel Case" display FREE with assortment.

Classic Assortment No. 9-907-2

List Price Each

2 Classic Sterling ball pens	\$16.75
1 Classic Sterling ball pen-pencil set	33.50
2 Classic Imperial ball pens	13.50
1 Classic Imperial ball pen-pencil set	27.00
12 Classic Flighter ball pens	6.00
6 Classic Flighter ball pen-pencil sets	12.00

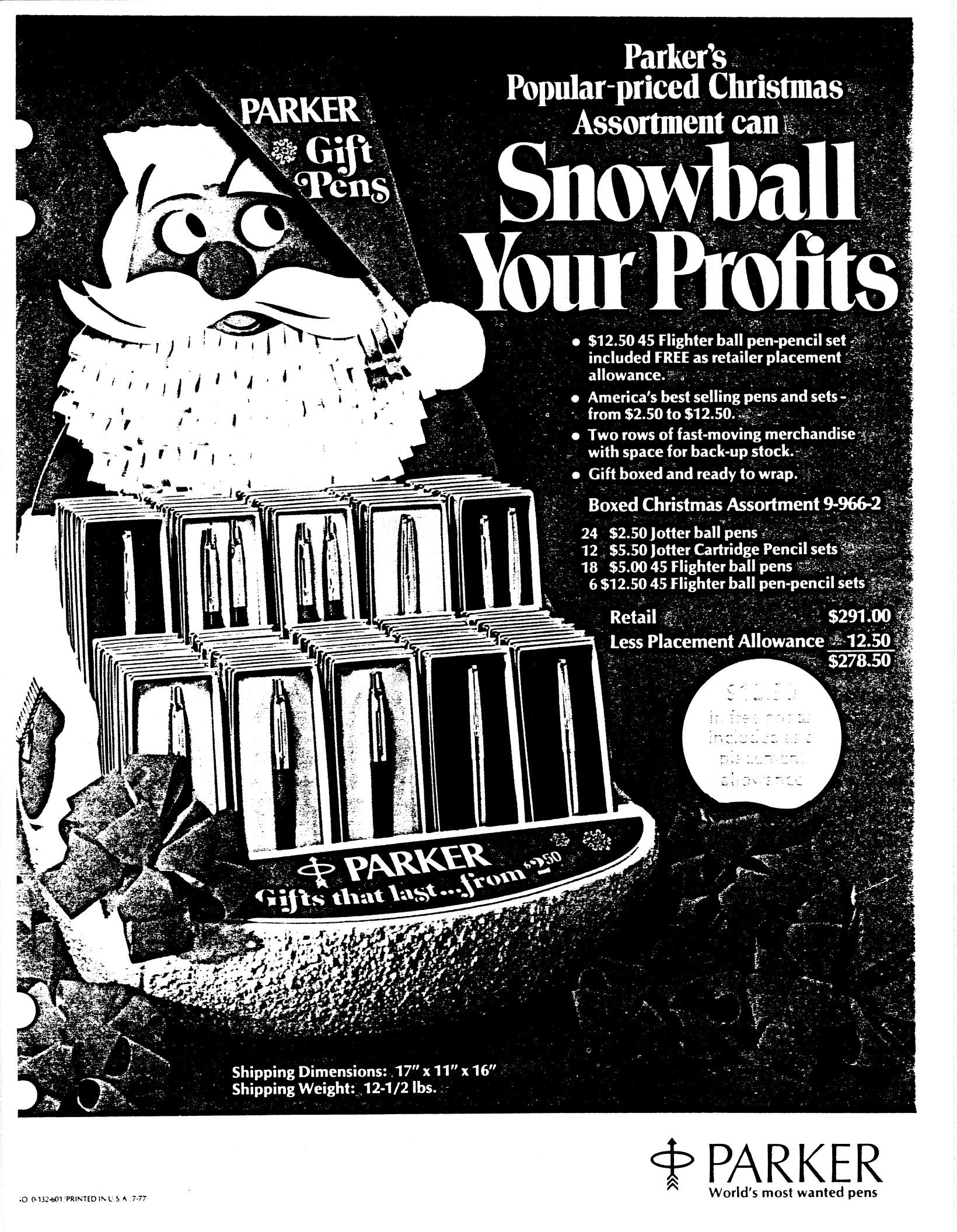
List Price (including display) \$265.00

Dimensions: 9" x 15" x 5"

Weight: 2-1/2 lbs.



 **PARKER**
World's most wanted pens



PARKER
Gift
Pens

Parker's
Popular-priced Christmas
Assortment can

Snowball Your Profits

- \$12.50 45 Flighter ball pen-pencil set included FREE as retailer placement allowance.
- America's best selling pens and sets - from \$2.50 to \$12.50.
- Two rows of fast-moving merchandise with space for back-up stock.
- Gift boxed and ready to wrap.

Boxed Christmas Assortment 9-966-2

24 \$2.50 Jotter ball pens
12 \$5.50 Jotter Cartridge Pencil sets
18 \$5.00 45 Flighter ball pens
6 \$12.50 45 Flighter ball pen-pencil sets

Retail	\$291.00
Less Placement Allowance	- 12.50
	\$278.50

Special
Offer
includes
placement
allowance

 PARKER
Gifts that last...from \$2.50

Shipping Dimensions: 17" x 11" x 16"
Shipping Weight: 12-1/2 lbs.



PARKER
World's most wanted pens

Parker's Popular-priced Christmas Assortment can



Snowball Your Profits

- \$12.50 45 Flighter ball pen-pencil set included FREE as retailer placement allowance.
- America's best selling pens and sets - from \$2.50 to \$12.50.
- Two rows of fast-moving merchandise with space for back-up stock.
- Gift boxed and ready to wrap.

PARKER
WRITES
THREE TIMES LONGER THAN
THE ORDINARY BALLPOINT

Display reverses for year-round selling.

Carded Christmas Assortment 9-966-3

30 \$2.50 Jotter ball pens
6 \$5.50 Jotter-Cartridge Pencil sets
18 \$5.00 45 Flighter ball pens
6 \$12.50 45 Flighter ball pen-pencil sets

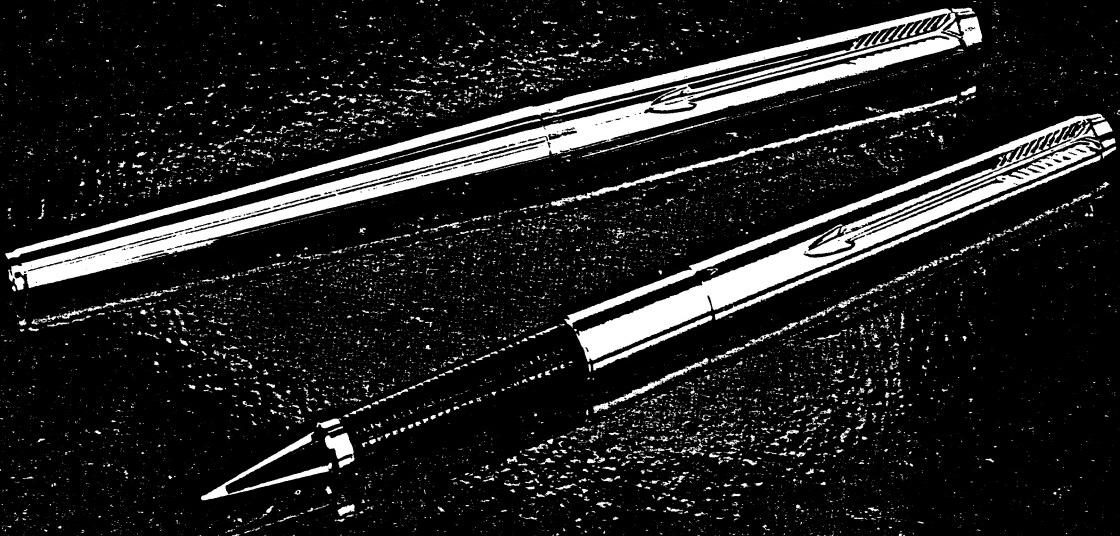
Retail	\$273.00
Less Placement Allowance	12.50
	\$260.50

\$12.50
in free goods
included as a
placement
allowance

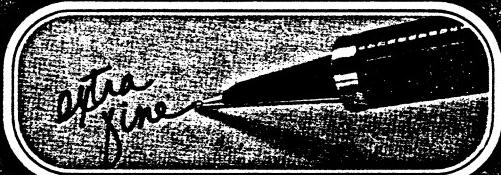
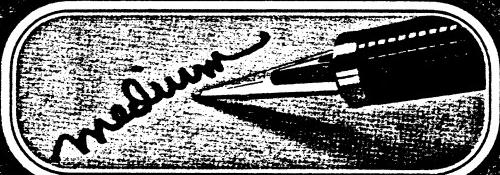
Shipping Dimensions: 18-3/4" x 18-3/4" x 14"
Shipping Weight: 12-1/2 lbs.

PARKER
World's most wanted pens

PARKER 180



Choice of writing widths...



The Parker 180 combines the beauty of a slim, tapered silhouette with a unique point that writes lines of two distinct widths. A half turn—180 degrees—of the pen permits the 14K gold nib to change from a medium line width to an extra fine line width.

And it's convertible...the 180 uses convenient Super Quink ink cartridges or economical bottled ink.

This luxurious pen is offered in rich-looking 22K gold electroplate and lustrous brushed stainless steel. Handsomely gift-boxed. Matching ball pens and sets available.

One pen. One point. Two ways to write.

No. 6-562-1 Parker 180 Imperial fountain pen in 22K gold electroplate. \$40.

No. 6-562-3 Matching Imperial ball pen. \$20.

No. 7-562-13 Imperial fountain pen and ball pen set. \$60.

No. 6-561-1 Parker 180 Flighter fountain pen in brushed stainless steel. \$30.

No. 6-561-3 Matching Flighter ball pen. \$10.

No. 7-561-13 Flighter fountain pen & ball pen set. \$40.

 PARKER

BE
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NEW neck pen

A smash success in Europe.
Now offered for the first time
in America.

- The ball pen for today's lifestyles
- Seven bright fashion colors
- Genuine leather thong necklace
- Long-writing Parker ball pen refill
- Pen made in Spain, refill made in U.S.A.

\$5



Assortment No. 9-362-1 List Price
12 \$5 Swinger ball pens, \$60
Assorted colors

Shipping weight: 1 lb., 7 oz.
Display dimensions: 7" x 8" x 13½"

PARKER

**The touch
of elegance...
anywhere you
need a pen**

**SPORTS, PRO, HOBBY,
CRAFT SHOPS**

- Turns winning trophies into treasured desk sets.

HOTELS, MOTELS, BANKS

- For reception desk, cash register ... anywhere there's writing to be done.

Base has strong adhesive.

Sticks almost anywhere—on any surface.

22K gold electroplated base.

Popular Parker desk ball pen with long-lasting refill.

8-212-9 Pen Parker.
Black or brown ball pen,
without chain.
Retail **\$5.98**

8-213-9 Pen Parker.
Black ball pen, with chain.
Retail **\$6.98**

Assortment 9-761-4
12 Pen Parker 22K gold electroplated base stick-on desk sets.
Black and brown ball pens, without chains. Boxed in counter dispenser.
List Price \$72

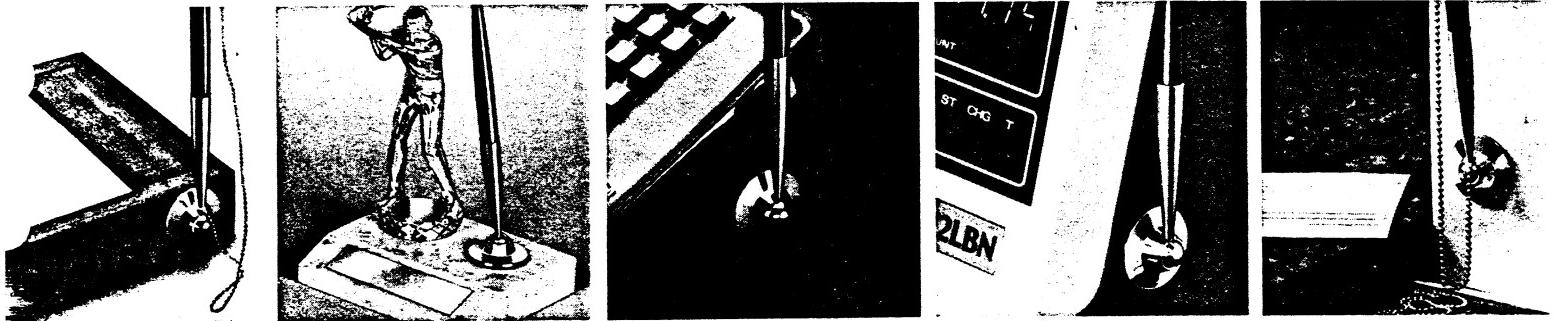
Shipping weight: 1 lb. 8 oz.
Dispenser dimensions: 5" x 7" x 10 1/4"

 **PARKER**

**Now with 22K
gold electroplated base**

Pen Parker

the ANYWHERE desk set



Do-it-yourself desk set...

***Make your own desk sets**
— use native wood, stone,
metals

***Use as a "stick-on"**
— for desk, phone, wall, car

Base has strong adhesive.

Popular Parker Jotter Ball Pen
with long-lasting refill.

Sticks almost anywhere:

WOOD
METAL
PLASTIC
GLASS
CERAMIC

Retail
\$3.98

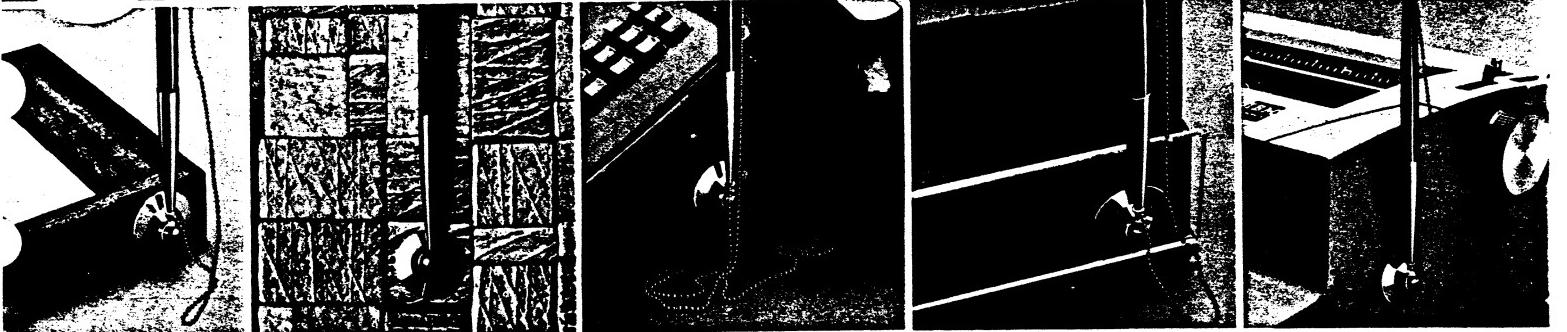
No. 8-210-9 available with
black, red, green, yellow,
blue and white pen.

No. 8-211-9 \$4.98 with
chain, black pen only.

 PARKER

Pen parker

the ANYWHERE desk set



PARKER ADVERTISING

Telling the Parker Story 191 Million Times

CONTINUITY OF ADVERTISING

Throughout the year, Parker advertising appears in America's most respected, best written, first-quality publications.

THE RIGHT PUBLICATIONS

Every one of these top-notch publications delivers a gilt-edged audience exactly right for Parker advertising and for Parker products.

BEST PROSPECTS

The readers of these publications have money to spend and a taste for high quality gifts and personal accessories.

CONVINCING MESSAGES

Parker advertising creates a demand, brings those prospects into your store.

Parker - Largest gift pen advertiser in the industry

THE PARKER PEN COMPANY

Advertising Schedule
Fall 1977

<u>Issue Date</u>	<u>On Sale Date</u>	<u>Publication</u>	<u>Product</u>
October	20 September	PSYCHOLOGY TODAY	Systemark
October	25 September	SCIENTIFIC AMERICAN	Systemark
3 October	27 September	NEWSWEEK	75/Classic ball pens
3 October	26 September	TIME	Systemark
2 October	2 October	NEW YORK TIMES MAGAZINE	Systemark
17 October	10 October	TIME	75/Classic ball pens
17 October	12 October	THE NEW YORKER	75/Classic ball pens
24 October	17 October	TIME (R)*	Systemark
24 October	18 October	NEWSWEEK	Systemark
26 October	26 October	THE WALL STREET JOURNAL	75/Classic ball pens
31 October	26 October	SPORTS ILLUSTRATED (R)	Systemark
2 November	2 November	THE WALL STREET JOURNAL	75/Classic ball pens
30 October	30 October	NEW YORK TIMES MAGAZINE	Systemark
November	20 October	ESQUIRE	Systemark
November	29 October	MADEMOISELLE	Systemark
November	25 October	MONEY	75/Classic ball pens
November	October	NATIONAL GEOGRAPHIC	75/Classic ball pens
November	25 October	SCIENTIFIC AMERICAN	Systemark
November	22 October	TRAVEL & LEISURE	75/Classic ball pens
November	1 November	VOGUE	75/Classic ball pens
7 November	31 October	TIME	75/Classic ball pens
7 November	2 November	SPORTS ILLUSTRATED	75/Classic ball pens

(R)* Regional Editions

The Parker Pen Company
Advertising Schedule - Fall 1977

-3-

<u>Issue Date</u>	<u>On Sale Date</u>	<u>Publication</u>	<u>Product</u>
December	1 December	VIEW NORTHWEST	75/180 fountain pens
19 December	12 December	NEW YORK Magazine	75/180 fountain pens
December	1 December	PHILADELPHIA Magazine	75/180 fountain pens
December	1 December	WASHINGTONIAN	75/180 fountain pens
26 November	15 November	SATURDAY REVIEW	75/Classic ball pens
5 December	28 November	TIME (R)	75/Classic ball pens
7 December	7 December	THE WALL STREET JOURNAL	75/Classic ball pens
12 December	6 December	NEWSWEEK (R)	75/Classic ball pens
12 December	7 December	SPORTS ILLUSTRATED (R)	75/Classic ball pens
12 December	7 December	THE NEW YORKER	75/Classic ball pens
14 December	14 December	THE WALL STREET JOURNAL	75/Classic ball pens
19 December	12 December	TIME (R)	Systemark
10 December	29 November	SATURDAY REVIEW	75/Classic ball pens
18 December	18 December	NEW YORK TIMES MAGAZINE	Systemark

M.F. Green/dp
13 July 1977